

T-10 Assignment

The 10th trimester includes clinical and academic components. You have already received information about the clinical component. This instruction sheet is about the academic component. Moodle, an open source, on-line Course Management System (CMS), is being used as a pilot project for the academic component of T-10.

There are three topics to the assignment. You will upload your assignment documents to the Moodle Web site over the course of the term. Assignments 1 & 2 are due on Jan. 25th and Feb. 8th. The final presentation (Assignment #3) is due by Friday, February 29th, 2008.

You have the option of collaborating with **one** other classmate to complete your **draft and final** presentation. Both members of the collaborating team must notify Ms. Berg via e-mail (mberg@nwhealth.edu) of their collaboration by Jan. 25th, 2008. **BOTH MEMBERS OF THE TEAM MUST UPLOAD THEIR ASSIGNMENT INDIVIDUALLY.** Unless Clinical Education has questions, the grading of your project will be posted on the Moodle course management system.

T-10 Assignment

Patient Education Program

A significant component of building and maintaining a successful practice is patient education. Communicating effectively about chiropractic to individual patients is one thing. Communicating effectively with larger groups is quite another. If you do a good job, the patients will think you are wonderful and come to your office. If you do a poor job, you probably will never see those people (or the people they talk to) ever again. Students commonly base a great deal of their marketing and outreach plan on giving talks to the public, often without realizing what kind of time and effort it takes to put together an effective presentation.

The course is divided into three assignments. Assignments are due by midnight Central Standard Time. Ten percentage points will be deducted for assignments received after the midnight deadline and for every week that they are late thereafter.

Topic 1: Attend a health care lecture and analyze it.

Assignment due: January 25, 2008

Topic 2: Submit a draft of your patient education presentation that includes at least three references.

Assignment due: February 8th, 2008

Topic 3: Incorporate feedback from Topic #2 into your presentation and submit the final version

Assignment due: February 29th, 2008

The assignments will be accessed on-line. T10 students will automatically be enrolled in Clinical Internship 5/6 on Moodle at <http://moodle.nwhealth.edu>. Log-in using your official eNorthwestern log-in. Your initial password is your student ID number. On your first log-in, you will be forced to change your password. The course, Clinical Internship 5/6, will be the only course you see. It is arranged into three topics with attached resources and grading rubrics. The directions for submitting your assignments are embedded in each topic. If you have any questions, please contact Ms. Mary Berg in Clinical Education (952-885-5453).

Thank you.