

#### **Collection 13**

### Name and Location of Repository:

Northwestern Health Sciences University, Greenawalt Library. 2501 West 84<sup>th</sup> Street, Bloomington, MN 55431. 952-885-5419. library@nwhealth.edu

**Title:** NWHSU Collection of University President Materials

Dates: 1941-2014

Extent: 5 boxes, plus separated items listed under System of Arrangement below

Name of Creator(s)/Collector(s): Unknown; collection was processed by Corinne Florin in June 2015 and likely collected by her at that time

#### **Administrative History**

Northwestern College of Chiropractic was founded in 1941 in Minneapolis, MN, by John B. Wolfe, Sr., D.C., to teach the principles, philosophy, and practice of chiropractic. The school has been located at 608 Nicollet Avenue, Minneapolis, in 1941-1948; 2222 Park Avenue, Minneapolis, in 1949-1973; 1834 Mississippi River Boulevard, St. Paul, in 1974-1984; and 2501 West 84<sup>th</sup> Street, Bloomington, from 1985-present. Graduates receive a doctorate of chiropractic (D.C.) degree, and may also earn a bachelor's degree in human biology.

In 1999, NWCC merged with the Minnesota Institute of Acupuncture and Herbal Studies (MIAHS; founded in 1990 by Edith Davis, Lac, DiplAc), to form Northwestern Health Sciences University (NWHSU), located in Bloomington, MN. MIAHS then became the Minnesota College of Acupuncture and Oriental Medicine (MCAOM) within NWHSU, teaching acupuncture, Oriental medicine principles and practices, and Chinese herbal medicine. Graduates receive a master's degree in acupuncture (M.Ac.), a master's degree in Oriental medicine (M.Om.), or a graduate-level certificate in herbal medicine. MCAOM students may also earn a bachelor's degree in human biology.

The School of Massage Therapy was founded at NWHSU in 2000, teaching relaxation and clinical therapeutic massage. Graduates receive an undergraduate-level certificate in relaxation massage or therapeutic massage, or an associate of applied science degree (A.A.S.) in massage therapy.

The College of Undergraduate Health Sciences was established at NWHSU in 2011, teaching classes for a bachelor of science (B.S.) in human biology completion program, as well as for post-baccalaureate prehealth/pre-medicine students beginning in 2013. The three non-chiropractic colleges and schools were re-organized into the College of Health and Wellness in 2015, which also began offering a program in Applied Clinical Nutrition that year. Graduates from this program receive one or both graduate-level certificates in Nutrition Intervention in Health and Disease or in Health, Wellness, and Human Performance, or a master of health science degree (M.H.S.) in applied clinical nutrition.

According to NWHSU's University Accreditation webpage (last accessed December 19, 2016):

NWHSU is accredited by the Higher Learning Commission and is a member of the North Central Association of Colleges and Schools (NCA). The NCA was founded in 1895 as a membership organization for educational institutions. The association is one of six regional institutional accrediting associations in the United States. Through its commissions, it accredits and grants membership to educational institutions in the 19-state North Central region. The Higher Learning Commission is recognized by the United States Secretary of Education and by the Council on Higher Education Accreditation. Accreditation was extended to Northwestern in 1988, and was renewed in 1993, 2001, and 2010.

Northwestern Health Sciences University is registered as a private institution with the Minnesota Office of Higher Education pursuant to sections 136A.61 to 136A.71. Registration is not an endorsement of the institution. Credits earned at the institution may not transfer to all other institutions.

The Minnesota Office of Higher Education has authorized us to award degrees in Minnesota, for the academic programs offered.

The Minnesota State Approving Agency for Veterans Education approves Northwestern Health Sciences University for veterans education benefits.

Northwestern Health Sciences University is a not-for-profit corporation under articles and bylaws registered with the Office of the Minnesota Secretary of State. The university is qualified as a 501(c)(3) tax-exempt organization with the Internal Revenue Services of the United States Department of Treasury. 501(c)(3) status is reserved for organizations operating for educational, religious or charitable purposes.

According to the College of Chiropractic Accreditation webpage (last accessed December 19, 2016):

The Doctor of Chiropractic program offered by the University is accredited by the Commission for
Accreditation of the Council on Chiropractic Education (CCE). The Council on Chiropractic Education is
recognized by the United States Secretary of Education as the official accrediting body for chiropractic
education. Northwestern has been a member of CCE since the Commission's inception in 1965.
Accreditation was extended to Northwestern in 1971, and renewed in 1974, 1978, 1982, 1985, 1991,
1998, 2005 and 2014. The next regularly scheduled comprehensive evaluation site visit is scheduled for
Spring 2022.

According to the Acupuncture and Oriental Medicine Program Accreditation webpage (last accessed December 19, 2016):

The Master of Acupuncture and Master of Oriental Medicine programs offered by the University are accredited by the Accreditation Commission for Acupuncture and Oriental Medicine (ACAOM), which is the accrediting agency recognized by the United States Secretary of Education for the approval of programs preparing acupuncture and Oriental medicine practitioners. Program accreditation was extended in 2005 and 2010.

According to the Applied Clinical Nutrition Program Accreditation webpage (last accessed December 19, 2016):

The University is approved by the Higher Learning Commission (HLC) of the North Central Association of Colleges and Schools (NCA) to offer the Master of Health Science (MHS) degree and certificate programs in Applied Clinical Nutrition. The NCA is an agency recognized by the United States Secretary of Education for the accreditation of institutions that award post-secondary certificates, post-secondary diplomas, and professional degrees.

According to the Massage Therapy Program Accreditation webpage (last accessed December 19, 2016):

Massage Therapy Certificate Program offered by the University is accredited by the Commission on

Massage Therapy Accreditation (COMTA), which is an agency recognized by the United States Secretary of

Education for the accreditation of institutions that award post-secondary certificates, post-secondary

diplomas, and academic Associate degrees in the practice of massage therapy and bodywork. Program

accreditation was extended in 2014. The next program evaluation is scheduled for the 2017-2018

academic year.

The AAS [Associate of Applied Science in Massage Therapy] degree program is included in the University's [HLC] accreditation.

According to the Undergraduate Health Sciences Accreditation webpage (last accessed December 19, 2016):

The Bachelor of Science in Human Biology degree completion program is recognized as an accredited degree program by the Higher Learning Commission of the North Central Association.

NWHSU is governed by a Board of Trustees, made up of representatives from the academic, professional, and business communities. The university's senior leader is the president, Christopher Cassirer, Sc.D., M.P.H. Information on past presidents can be found in the finding aid for NWHSU Archives Collection #13 – NWHSU Presidents.

## **Biographical History** (written by Corinne Florin, updated by Monica Howell)

Northwestern College of Chiropractic was founded by Dr. John Wolfe in Minneapolis on June 2, 1941. Dr. Wolfe was installed as the school's first president, and held that position until his retirement in 1984 whereupon he was granted the title of President Emeritus. This collection does not have much of Dr. Wolfe's memorabilia; however, we have a collection of his papers in our holdings in Collection 10, "An Inventory of the Papers of Dr. John B. Wolfe, D.C. 1973-1984." There may also be articles which appear in school or other publications, but are not included here.

Dr. Wolfe was succeeded by Dr. Donald Cassata, who served as president from 1984-1991. Dr. Cassata held a PhD degree and Communications and Social Psychology from the University of Minnesota, and had been involved in doctor-patient interaction and other aspects of family medicine. His writings appeared in several prestigious professional journals. According to the September 4, 1991, issue of the *Bloomington Sun* newspaper, he left the school "as a result of turmoil within the college", but no further information was given. However, an article concerning his resignation that appeared in *Dynamic Chiropractic* on September 1, 1991, credited him with several accomplishments during his term. Dr. Cassata also held various other positions during his presidency, such as vice-president of the Association of Chiropractic Colleges, and chair of the Task Force on Research of the CCE.

NWCC's third president was John Allenburg, D.C., whose presidency ran from 1992-2001. Dr. Allenburg was instrumental in our school's history, having been instructor, Dean of Chiropractic Studies, and president. He also was senior partner in ChiroCenters, a chain of clinics throughout the Twin Cities. Among other accomplishments, he also served as chair for the Council on Chiropractic Education's accreditation commission and has received the Chiropractor of the Year award.

Dr. Alfred Traina served as NWCC's fourth president, during which time the name of the school changed to Northwestern Health Sciences University (NWHSU). Dr. Traina had also been a faculty member at this school before relocating to Southern California University of Health Sciences, where he served as

Associate Dean of Clinical Education. He was also well-known nationally for his presentations and published writings.

Following Dr. Traina, who retired due to health issues in 2006, was Dr. Mark Zeigler. Dr. Zeigler was a NWCC graduate in 1980. He had been an NWHSU board member and was the mayor of Sturgis, South Dakota when he accepted the position of NWHSU's president. His many accomplishments included an appointment to the South Dakota Law Enforcement Standards and Training Commission, member of the board of the South Dakota Chiropractic Association, and being named Alumnus of the Year by NWHSU in 2002.

Our sixth president was Mr. Jeff Nelson, who served only five months in 2013 before his untimely death.

Mr. Nelson was succeeded by Dr. Christopher Cassirer, who came to NWHSU from National Louis University in Chicago, Illinois. Dr. Cassirer's background is not in chiropractic but in science. He earned a SciD in public health from Johns Hopkins University, and since then has been associated with the University of Minnesota, George Washington University, and Capella University, in roles of professor and director.

**Scope and Content:** This collection contains paper and audiovisual materials documenting NWHSU's presidents, such as copies of speeches and writings, photographs, video- and audiotapes, inauguration programs, and the presidential medallion originally used by Dr. Cassata. It also contains plaques and other recognition items from various organizations and schools to NWCC founder John B. Wolfe, Sr.

**Conditions Governing Access:** None

**Physical Access:** Materials are housed in archival storage and may require advance notice for access. Older materials have sustained some damage and should be used with caution.

Conditions Governing Reproduction and Use: Copyright to these materials remains with the University. The reproduction, broadcast, display, public presentation, and other uses in any means or format of materials protected by copyright, beyond that which is allowed by fair use, requires written permission of the University. The user is responsible for ensuring permissions have been attained as necessary.

*Preferred citation format:* [Title and date of item]. NWHSU Collection of University President Materials, University Archives, Greenawalt Library, Northwestern Health Sciences University, Bloomington, MN.

Languages and Scripts of Material: English

Other Finding Aids: None known

**Custodial History:** Unknown

Immediate Source of Acquisition: Unknown

Appraisal, Destruction, and Scheduling Information: This collection was reappraised in April-May 2018; no materials were deaccessioned at that time. Collection will be reappraised in the 2021-2022 academic year.

Accruals: None anticipated

**Existence and Location of Copies:** Unknown. Most materials are not original, so additional copies are likely, but their locations are unknown.

**Related Archival Materials:** Collection 10 – John B. Wolfe, Sr., Collection; Collection 12 – NWHSU 50<sup>th</sup> Anniversary Collection; Collection 14 – NWHSU Collection of University History Materials

**Publication Note: None** 

**Notes:** Realia were rehoused from one very large box (as reflected in the previous version of the finding aid) to four smaller oversized boxes in April 2018

**System of Arrangement:** Print materials in Box 1 are arranged alphabetically by president's name, and alphabetically by subseries within each president's series. Materials likely were arranged by Corinne Florin at the time the collection was processed. Box 2 through 5 contain plaques and awards given to Dr. Wolfe throughout his career. See folder and item titles and descriptions for further information.

#### Box 1 - Print and Audiovisual Materials

Folder 1: Allenburg, John, 1992-2001

- Business Card
- Correspondence and Memos
- Diploma
- Inauguration
- Lawsuit
- Photos
- Publications
- Receptions

Folder 2: Cassata, Donald, 1984-1991

- Announcements
- Inauguration
- Medallion Box (medallion is on indefinite display in the Historical Hallway case)
- Photos
- Speeches and Addresses

Folder 3: Cassirer, Christopher, 2014-

Inauguration

Folder 4: Nelson, Jeff, 2013

- Funeral Card
- Photos

Folder 5: Traina, Alfred, 2002-2006

- Announcements
- AV Items

- Correspondence and Memos
- Inauguration
- Photos
- Publications
- Receptions
- Speeches and Addresses

### Folder 6: Wolfe, John, 1941-1984

- Biographical Information
- Correspondence and Memos
- History
- Photos
- Publications
- Tributes

## Folder 7: Zeigler, Mark, 2006-2012

- Announcements
- Biographical Information
- Inauguration
- Photos
- Publications
- Receptions
- Speeches and Addresses

#### Folder 8: Miscellaneous Related

- Events
- Search Ads

#### Box 2

- Chiropractor of the Year from the Minnesota Chiropractic Association, 1974
- Charter member, Northwestern Institute for Chiropractic Research, 1979-1980
- Recognition from International Chiropractors' Association, 1981
- Recognition from Cleveland Chiropractic College, 1981
- Member, American Chiropractic Association Council on Diagnosis and Internal Disorders, 1983

# Box 3

- In Appreciation from Chi Omega Phi Fraternity, 1964
- Recognition from Northwestern College of Chiropractic Student Body, 1978
  - o The frame on this item is cracked and must be handled with caution
- In Appreciation, from Northwestern College of Chiropractic Foundation, Inc., undated
- Optimist Creed, undated

#### Box 4

- Testimonials of Appreciation from National Chiropractic Association, Inc., 1948 and 1949
  - The backing paper on one testimonial is loose and small materials (possibly desiccant) are being shed; use with caution

- Humanitarian Award from National Gonstead Research Society, 1979
- Presidents on Parade from FCA Convention, 1982
- Pioneer Service Award, Minnesota Chiropractic Association, undated

#### Box 5

• Recognition from Pasadena College of Chiropractic, 1981

## **Separated Items**

- Archives Annex: six framed photographs of past presidents (not including current president, Dr. Chris Cassirer)
- Historical Hallway display case: presidential medallion belonging to Donald Cassata, copy of Dr.
   Cassata's inauguration program

## **Finding Aid Description Information**

Sources used: Previous version of finding aid, collection materials

Prepared by: Monica R. Howell, serials librarian and archivist

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