



NWHSU Student Body and Outcomes Fact Sheet

Enrollment and Student Body:

Fall 2023 Total Headcount Enrollment: 1019

Fall 2023 Total Program Enrollment: 1054

Race/Ethnicity	Percent
American Indian or Alaskan Native	0.20%
Asian	6.18%
Black or African American	5.00%
Hawaiian / Pacific Islander	0.10%
Hispanic	4.12%
White	46.42%
Two or more races	1.96%
Nonresident Alien	8.15%
Unknown	27.87%

Gender Identification	Percent
Male	36.60%
Female	63.40%

Pell Grant Eligibility	Percent
Proportion of Undergraduate Student Body	19.7%

Cohort Retention and Completion Rates

Retention is the proportion of degree-seeking students in a cohort who remain registered for courses past the 10th day of their fourth term with that fourth term occurring during the 2022-2023 academic year.

Completion is the proportion of degree-seeking students who completed their degree within 150% time with that 150% time reaching termination during the 2022-2023 academic year. Students who withdrew after only 1 term in the program are not included in the cohort.

Program	2022 - 2023 Retention Rates	2022 - 2023 Completion Rates
University	73.4%	74.3%
Pell Grant Recipient	72.3%	65.3%
Certificate in Therapeutic Massage	38.9%	36.8%
Certificate in Relaxation Massage	N/A*	83.3%
A.A.S. in Massage Therapy	50.0%	66.7%
Diploma in Medical Assisting (sunsetting program)	N/A*	N/A*
A.A.S. in Medical Assisting (sunsetting program)	N/A*	N/A*
A.S. Medical Laboratory Technology	N/A*	52.9%
B.S. Medical Laboratory Sciences	N/A*	N/A*
A.S. in Radiation Therapy	77.3%	71.9%
A.A.S. in Radiologic Technology	78.8%	51.9%
B.S. in Human Biology	47.1%	50.0%
M.H.S. in Functional and Integrative Nutrition	77.8%	N/A**
M.H.S. in Integrative Care	N/A*	N/A**
Graduate Certificate in Integrative Health and Wellbeing Coaching	N/A*	N/A*
Master of Acupuncture	93.3%	88.2%
Master of Chinese Medicine (sunsetting program)	N/A*	25.0%
Doctor of Acupuncture with a specialization in Chinese Herbal Medicine	76.2%	N/A**
Doctor of Chinese Medicine (sunsetting program)	N/A*	N/A*
Doctor of Chiropractic	91.1%	90.7%

*Programs have a cohort size of less than ten during this period

**New programs that do not yet have a completion rate

Post-Graduation Success Results (see details in next table)

Program	Licensure/Certification Exam Pass Rate	Employment or Educational Success
Certificate in Therapeutic Massage	N/A	N/A
Certificate in Relaxation Massage	N/A	N/A
A.A.S. in Massage Therapy	N/A	N/A
Diploma in Medical Assisting (sunsetting	N/A	N/A
A.A.S. in Medical Assisting (sunsetting program)	N/A	N/A
A.S. Medical Laboratory Technology	N/A	N/A
B.S. Medical Laboratory Sciences	N/A	N/A
A.S. in Radiation Therapy	78%	100%
A.A.S. in Radiologic Technology	81%	83%
B.S. in Human Biology	N/A	67%
M.H.S. in Functional and Integrative Nutrition	N/A	N/A
M.H.S. in Integrative Care	N/A	N/A
Graduate Certificate in Integrative Health and	N/A	N/A
Master of Acupuncture	N/A	50%
Master of Chinese Medicine (sunsetting program)	N/A	N/A
Doctor of Acupuncture with a specialization in Chinese Herbal Medicine	N/A	N/A
Doctor of Chinese Medicine (sunsetting program)	N/A	86%
Doctor of Chiropractic	90%	83%

Post-Graduation Success Detail

Program	Licensure/Certification Exam Detail	Employment or Educational Success
Certificate in Therapeutic Massage	There is no licensure or certification process in this field in the state of MN.	Small graduating cohorts prevent reliable reporting.
Certificate in Relaxation Massage		
A.A.S. in Massage Therapy		
Diploma in Medical Assisting (sunsetting program)	Small graduating cohorts prevent reliable reporting.	Small graduating cohorts prevent reliable reporting.
A.A.S. in Medical Assisting (sunsetting program)		
A.S. Medical Laboratory Technology		
B.S. Medical Laboratory Sciences		
A.S. in Radiation Therapy	The number of students who pass, on the first attempt, the American Registry of Radiologic Technologists (ARRT) certification examination, or an unrestricted state licensing examination, compared with the number of graduates who take the examination within six months of graduation. The five-year average benchmark established by the JRCERT is 75%.	The number of graduates employed in the radiologic sciences compared to the number of graduates actively seeking employment in the radiologic sciences within twelve months of graduating. The five-year average benchmark established by the JRCERT is 75%.
A.A.S. in Radiologic Technology		
B.S. in Human Biology	There is no licensure or certification process in this field in the state of MN.	Self-reported secured employment or pursuing additional education at time of graduation.
M.H.S. in Functional and Integrative	There is no licensure or certification process in this field in the state of MN.	Small graduating cohorts prevent reliable reporting.
M.H.S. in Integrative Care		
Graduate Certificate in Integrative Health and Wellbeing Coaching		
Master of Acupuncture	Certification exam data covering the reporting period are not yet available from NCCAOM. Processes are being developed to provide data and reporting on licensure rates of graduates.	Self-reported secured employment or pursuing additional education at time of graduation.
Master of Chinese Medicine (sunsetting program)	Small graduating cohorts prevent reliable reporting.	Small graduating cohorts prevent reliable reporting.
Doctor of Acupuncture with a specialization in Chinese Herbal Medicine		
Doctor of Chinese Medicine (sunsetting program)	Certification exam data covering the reporting period are not yet available from NCCAOM. Processes are being developed to provide data and reporting on licensure rates of graduates.	Self-reported secured employment or pursuing additional education at time of graduation.
Doctor of Chiropractic	Weighted four year average of percentage of graduates Passing all Parts (I,II,III,IV) of National Board of Chiropractic Examiners (NBCE) Exams or becoming licensed in a state, province, or country within six (6) months of graduation.	Self-reported secured employment or pursuing additional education at time of graduation.